

## **Medical Lead(er), South Asian Health Institute, Fraser Health**

The Medical Lead(er) is a passionate, relational-based physician administrator and leader who works to sustain strong, collaborative working relationships between teams, communities and external partners. The role provides strategic medical leadership to the South Asian Health Institute (SAHI), leveraging cultural expertise, advice and consultation on health promotion projects.

The Medical Lead(er) will have a close collaborative relationship with the Director, Surveillance and Analytics as well as the Health Equity and Policy Unit within Population and Public Health, to make recommendations for evidence-based, innovative, client-centered public health initiatives for the South Asian community. The Medical Lead(er) may engage with other physician leaders to promote culturally relevant, safe and effective care for South Asian populations

This is a part-time role estimated to require an average of 1 day per week.

### **KEY AREAS OF INVOLVEMENT**

Supports strategic development of SAHI and provides leadership and advice to effectively connect with diverse South Asian community members, including identifying opportunities or alternate approaches (including community locations/geographical areas).

As a clinical and cultural expert, provides support to data and survey analysis. This includes advising on data analyses to consider based on information collected by the Epidemiology team, seeking to identify areas that will improve health determinants and outcomes on an individual and population basis.

Supports review and provides feedback on messages/content developed to ensure messaging is appropriate and resonates with the intended South Asian community segment (e.g., by faith, South Asian country of origin, heritage, language).

### **KEY RESPONSIBILITIES**

- Provides clinical medical expertise in planning, designing, evaluating and implementing innovative health promotion activities for South Asian communities:
  - Informs prioritization and strategic alignment of SAHI projects
  - Provides review and feedback on reports/documents
  - Participates in the development of evaluation methodologies

- Provides input into SAHI communications
- Identifies evidence-based best practices for South Asian communities related to policy, health promotion/behavior change
  - Understands, supports, and contributes to SAHI's health promotion "best practice" methods, including outreach
  - Supports SAHI to identify effective strategies to build on existing work on chronic disease prevention/addressing risk factors
- In collaboration with Diversity Services, promotes culturally relevant, safe and effective care for the South Asian population through internal service programs
- Informs discussions related to research priorities and external research opportunities
  - Identifies potential research partnerships to leverage funding and capacity offered through other organizations/academic institutions
- Builds strong relationships with internal and external partners on behalf of Fraser Health
  - Represents Fraser Health on internal or external committees, providing advice, leadership and sharing of learnings, as requested
- Provides consultation to apply a South Asian cultural lens to Population Public Health priority areas of work, as requested

## **REPORTING RELATIONSHIP**

The role reports jointly to the Executive Medical Director, Population and Public Health, and the Executive Director, Ethics & Diversity Services.

## **TERM**

The role will have a semi-annual review completed with the Executive Medical Director, Population and Public Health and Executive Director, Ethics & Diversity Services. The term will be a two-year term renewable upon satisfactory performance reviews and by mutual agreement of all parties if desired.

## **QUALIFICATIONS**

- Physician licensed to practice in British Columbia
- A minimum of 10 years experience providing health services to South Asian populations
- A minimum of 5 years medical leadership experience or equivalent
- A Master's degree in Public Health is preferred

FTE: 0.2

This position is **Open until July 28, 2021**. Please send your Cover Letter & CV to:

Domenique Busto, Physician Recruitment  
 E-mail: [domenique.busto@fraserhealth.ca](mailto:domenique.busto@fraserhealth.ca)  
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